

Anticipating Strategic Plan 2028+

A Preview of Process, Timeline, Factors



Strategic Planning Process *Internal Factors to Consider*

Current Strategic
Plan sunsets June
30, 2028

Almost all current
contracts extend
to June 30, 2028

New Plan
Required starting
July 1, 2028

Prop 10 Funding
Allocations

Evaluation
Framework:
Theory of Change

Statewide Focus
on First 5 Network,
Systems,
Advocacy



Strategic Planning Process *External Factors to Consider*

Child & Family
Population
Demographic Data

Population Needs

Major Policy Shifts
(federal, state,
local)

Complementary
Legislation/Funding

Regional Trends

Other Local/State
Initiatives/Plans



Strategic Planning Process

“Nothing About Us Without Us”

- 
- ➡ **Which Voices/Perspectives Identify Need**
 - ➡ **How Priorities Get Set and Pursued**
 - ➡ **Ways First 5 Distributes Funds**
 - ➡ **Other....**



Strategic Planning Process

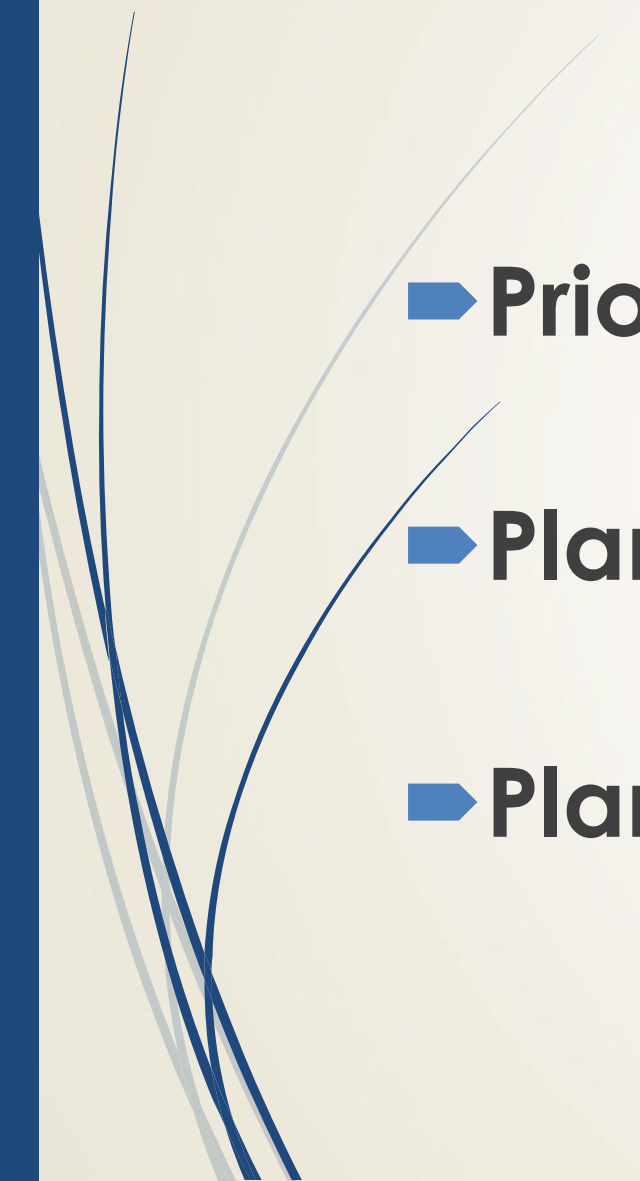
Potential Planning Tools

- 
- ➡ **Compilation of Existing Data**
 - ➡ Child/Family Population Demographics
 - ➡ Aligned Plans/Reports
 - ➡ Legislation/Funding
 - ➡ First 5 Evaluation Findings
 - ➡ **Community Needs Assessment**
 - ➡ Family Focus Groups
 - ➡ Survey
 - ➡ Key Informant Interviews



Strategic Planning Process

Potential Plan Building Activities

- 
- ➡ **Priority-Setting (Commission)**
 - ➡ **Plan Draft Development** (Staff/Ad Hoc Committee)
 - ➡ **Plan Ratification (Commission)**

Potential Calendar Benchmarks

Oct 2026	Ad Hoc SP Committee Identified
Jan	Ad Hoc Committee Presentation on SP Process
Feb	Needs Assessment – Focus Groups/Survey/Key Infor. Interviews
March	Presentation: Compiled Data (e.g. population, aligned plans)
April	Needs Assessment - Focus Groups/Survey/Key Infor. Interviews
May	Presentation: Needs Assessment Results
June	Commission Priority Setting
July	Draft Plan Development
Aug	Draft Plan Development
Sept	First Reading – Strategic Plan Draft
Oct	Approve Strategic Plan
Nov	Develop Strategic Plan Funding Framework
Dec 2027	Presentation: Strategic Plan Funding Framework

Strategic Planning Process

Questions to Introduce Today



What else should we be considering in our approach?



What Data/Reports/Plans can you as Commissioners bring to the process?



Interest in Being on a Strat Plan Design Ad Hoc Committee?



Questions?